



# 2018 MGRC SPONSORSHIP PROGRAM

MGRC's mission is to promote and advance the lobbying profession. We do that through a strong membership base and support from our sponsors. In advance, thank you for your consideration of an MGRC sponsorship at the Platinum, Gold, or Silver level. Please return your completed sponsorship form, payment, electronic logo, and print ready ad (for Platinum & Gold sponsors) to the MGRC office by **November 10, 2018**. *Logos must be submitted as a vectored-art EPS file or high resolution (300 dpi) JPG.*

## Platinum Sponsor (\$2,000)

- Premier recognition, signage, and name badge ribbons at all 2018 MGRC membership events
- Logo presence on the 2018 MGRC website
- Logo inclusion on 2018 MGRC broadcast emails to more than 500 members and 500 prospective members
- Company recognition in the 2018 MGRC Member Directory\*
  - Full page ad in the Directory
  - Extra recognition for employees listed in the Directory
- 2018 Associate membership to MGRC for one member of your company
- VIP Access to Legislative Leaders Event – pre-event reception
- Priority selection for additional event sponsorships

## Gold Sponsor (\$1,500)

- Priority recognition, signage, and name badge ribbons at all 2018 MGRC membership events
- Logo presence on the 2018 MGRC website
- Logo inclusion on 2018 MGRC broadcast emails to more than 500 members and 500 prospective members
- Company recognition in the 2018 MGRC Member Directory\*
  - Half page ad in the Directory
  - Extra recognition for employees listed in the Directory
- Preferential choice for additional event sponsorships

## Silver Sponsor (\$500)

- Company recognition, signage, and name badge ribbons at all 2018 MGRC membership events
- Company recognition on the 2018 MGRC website
- Company inclusion on 2018 MGRC broadcast emails to more than 500 members and 500 prospective members
- Logo placement in the 2018 MGRC Member Directory\*
  - Extra recognition for employees listed in the Directory

*\*MGRC Directory is distributed to all MGRC members, legislators, and administration staff.*

*Sponsorship levels and benefits subject to change. Registrations, contributions, and sponsorships do not qualify as a charitable contribution.*

**NEW!** - Sign up for your sponsorship online: [www.mngrc.org/sponsorship-opportunities](http://www.mngrc.org/sponsorship-opportunities)



Minnesota  
Governmental  
Relations Council

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Sponsorship	Platinum (\$2,000)	Gold (\$1,500)	Silver (\$500)
Recognition & Signage at MGRC Events	Extra Large	Large	Standard
Sponsor Ribbons at MGRC Events	+	+	+
Recognition on the MGRC Website	+	+	+
Recognition on MGRC Emails	+	+	+
Company Recognition in the Member Directory*	+	+	+
Staff Recognition in the Member Directory*	+	+	+
Ad Space in the Member Directory*	Full Page	Half Page	
One 2018 Associate Membership to MGRC	+		
Legislative Leaders Pre-Event Reception	+		

\*MGRC Directory is distributed to all MGRC members, legislators, and administration staff.

**Level of Sponsorship:**     PLATINUM SPONSOR     GOLD SPONSOR     SILVER SPONSOR

Indicate which staff person will receive the free Associate membership in 2018 (*Platinum only*): \_\_\_\_\_

Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Company: \_\_\_\_\_

Business Phone: \_\_\_\_\_

*Please use name and billing information connected with card.*

VISA     MasterCard     American Express     Discovery

Name on Card: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_ Billing ZIP: \_\_\_\_\_

CC Number: \_\_\_\_\_ Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Please mail to: MGRC, 5353 Wayzata Blvd., Suite 350, Minneapolis, MN 55416